

DISCOVERING  
ALBERTA

AL.1.1211

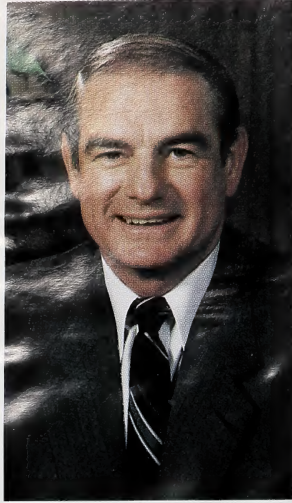
CANADIANA

DEC 28 1990

Alberta, in all her majesty.  
Canada 



# WELCOME TO TH



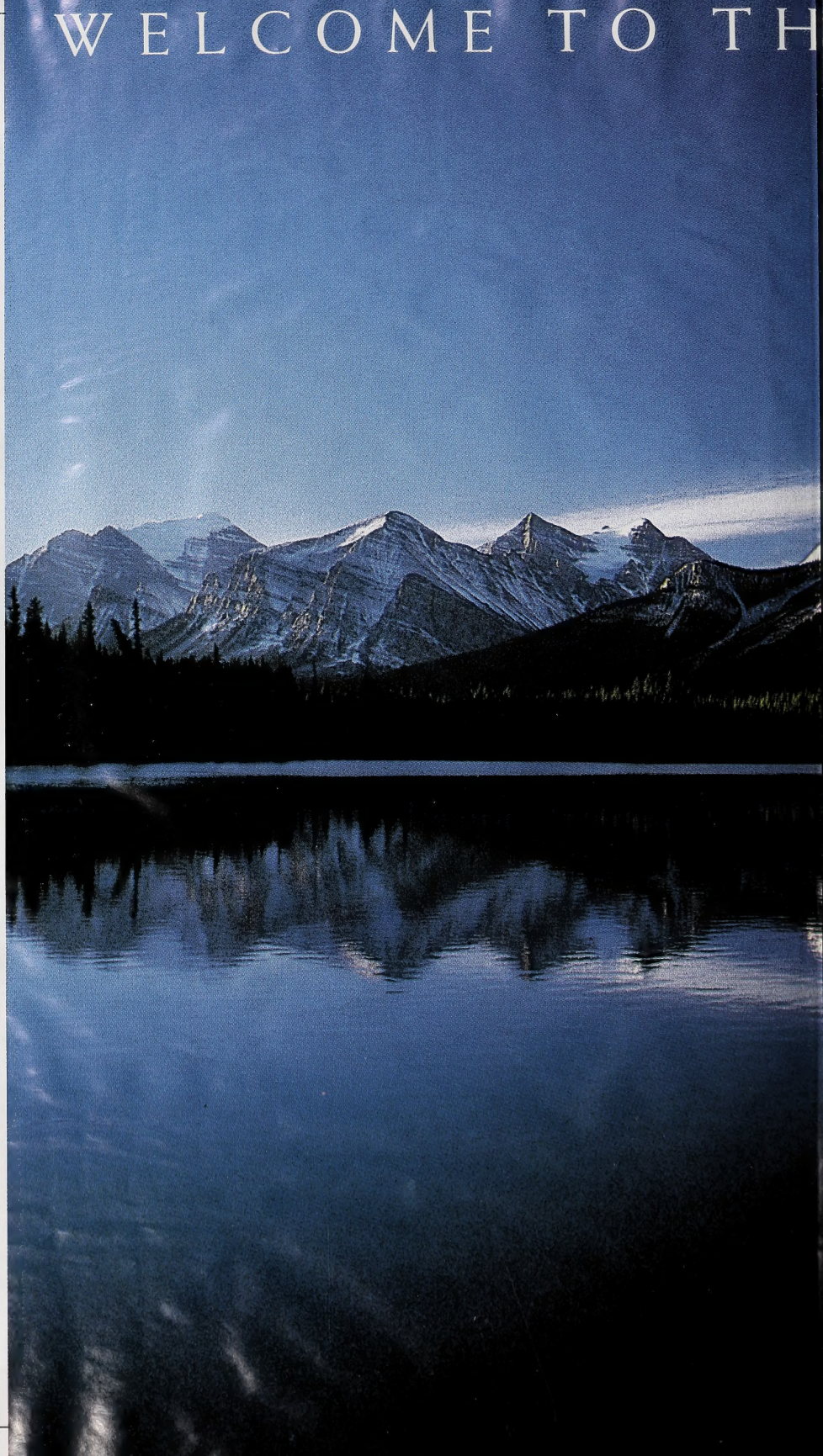
Alberta is truly a majestic province. You can see it in her beautiful landscape, in her rich cultural heritage, and in her friendly towns and modern, cosmopolitan cities.

In our province you will find a smiling welcome, helpful service and genuinely warm hospitality. It is the ideal place for a wonderful vacation. As you will see from the following pages you can pursue every possible recreation activity. The province is made for rest, relaxation, sightseeing and photography.

On behalf of all the people who will be doing their utmost to make your stay in Alberta the vacation of a lifetime, I invite you to come see Alberta in all her majesty.

A handwritten signature in cursive script that reads "Don R. Getty".

Honourable Don R. Getty  
*Premier of Alberta*





# THE MAJESTY OF ALBERTA



Herbert Lake



Set in 661, 185 square km (255,285 square miles) of dramatic landscape, Alberta is Canada's fourth largest province. Bordered by the Canadian Rocky Mountains in the west, and the prairies in the east, it is home to over two million people, and some of the most majestic scenery on earth.

## CONTENTS:

To help you plan your perfect Alberta vacation, we've developed this planning guide. Divided into the following seven sections, it is designed to give a travelling glimpse into our abundance of attractions, and to whet your appetite for all the wonders of the province.

**Provincial Overview**  
Pages 3 and 4

**A Feast for the Eyes**  
Pages 5 to 10

**History, People and Places**  
Pages 11 to 18

**Tall in the Saddle**  
Pages 19 to 22

**Recreation in the Great Outdoors**  
Pages 23 to 26

**Adventures for Everyone**  
Pages 27 and 28

**Winter Wonderland**  
Pages 29 to 32

## MADE FOR VACATIONS

In Alberta you will find a tremendous range and variety of vacation possibilities. Spring, summer, fall or winter, each new season



*Alpine Skiing. Marmot Basin and other sparkling resort areas offer unmatched downhill ski experiences. ▲*

brings an almost endless agenda of unique things to see and do. And vacations here offer exceptional value for money, with overnight prices ranging from \$8 (Cdn) a night serviced campgrounds to more than \$400 (Cdn) a night luxury hotel accommodation. They cater to all budgets, and all tastes.

**The Royal Tyrrell Museum of Palaeontology.** Alberta is dinosaur country, and site of some of the world's most significant fossil finds. ►







## A WARM WELCOME AWAITS

When you arrive at any destination you'll find Alberta's warm western hospitality ready to pamper your every holiday whim. With sumptuous restaurants and rich international cuisine that is the pride of these establishments. In fact, Albertan chefs recently claimed several gold medals at the World Culinary Olympics in Frankfurt, Germany.

Wherever your travels take you in Alberta, you'll find people with smiles as big and warm as our long summer days.

**The Terrace, Chateau Lake Louise.** *The garden terrace restaurant offers a spectacular view of the serene Lake Louise and the majestic Victoria Glacier. ▲*

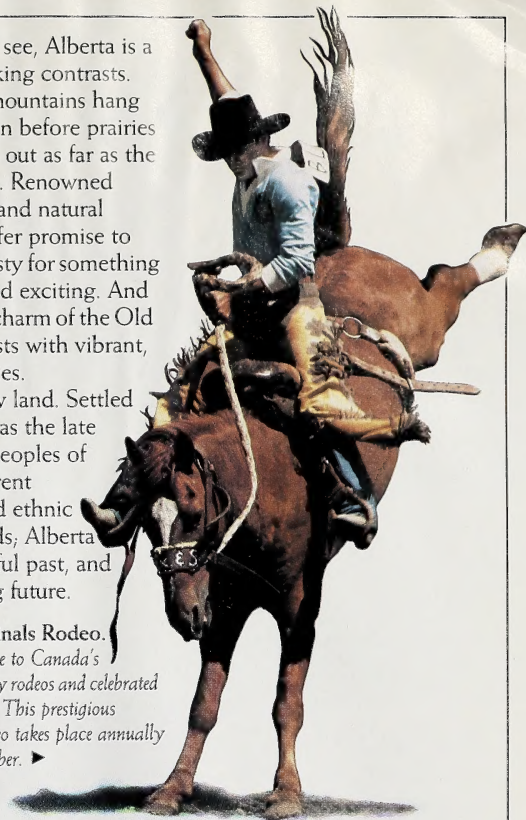
As you wander through these pages, we'll share with you some of the spirit and majesty of this most beautiful of holiday destinations.

As you will see, Alberta is a land of striking contrasts. Towering mountains hang like a curtain before prairies that stretch out as far as the eye can see. Renowned attractions and natural wonders offer promise to visitors thirsty for something different and exciting. And the simple charm of the Old West coexists with vibrant, modern cities.

It is a new land. Settled as recently as the late 1800's by peoples of many different cultures and ethnic backgrounds, Alberta has a colorful past, and a promising future.

### Canadian Finals Rodeo.

*Alberta is home to Canada's cowboys, many rodeos and celebrated western events. This prestigious Edmonton rodeo takes place annually in mid-November. ►*



## FLYING TIMES

### To Edmonton/Calgary from:

London, England	8 hrs. 20 min.
Frankfurt	9 hrs. 15 min.
Munich	11 hrs.
Amsterdam	8 hrs. 30 min.
Copenhagen	11 hrs. 30 min.
Tokyo	11 hrs.
San Francisco	2 hrs. 30 min.
Seattle	3 hrs. 30 min.
Los Angeles	3 hrs.
Salt Lake City	1 hr. 50 min.
Chicago	4 hrs. 40 min.
Minneapolis	4 hrs.

New York City

6 hrs.

Toronto

3 hrs. 30 min.

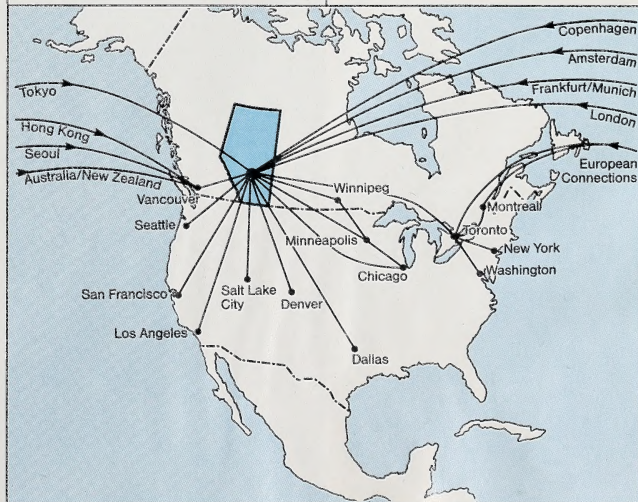
Montreal

3 hrs. 50 min.

### To Vancouver from:

Tokyo	9 hrs. 30 min.
Hong Kong	11 hrs. 30 min.
Seoul	10 hrs.
Sydney, Aust.	16 hrs. 40 min.
Auckland, N.Z.	15 hrs.

(Calgary/Edmonton are less than two hours flying time from Vancouver).

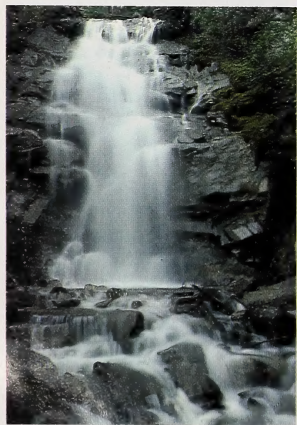




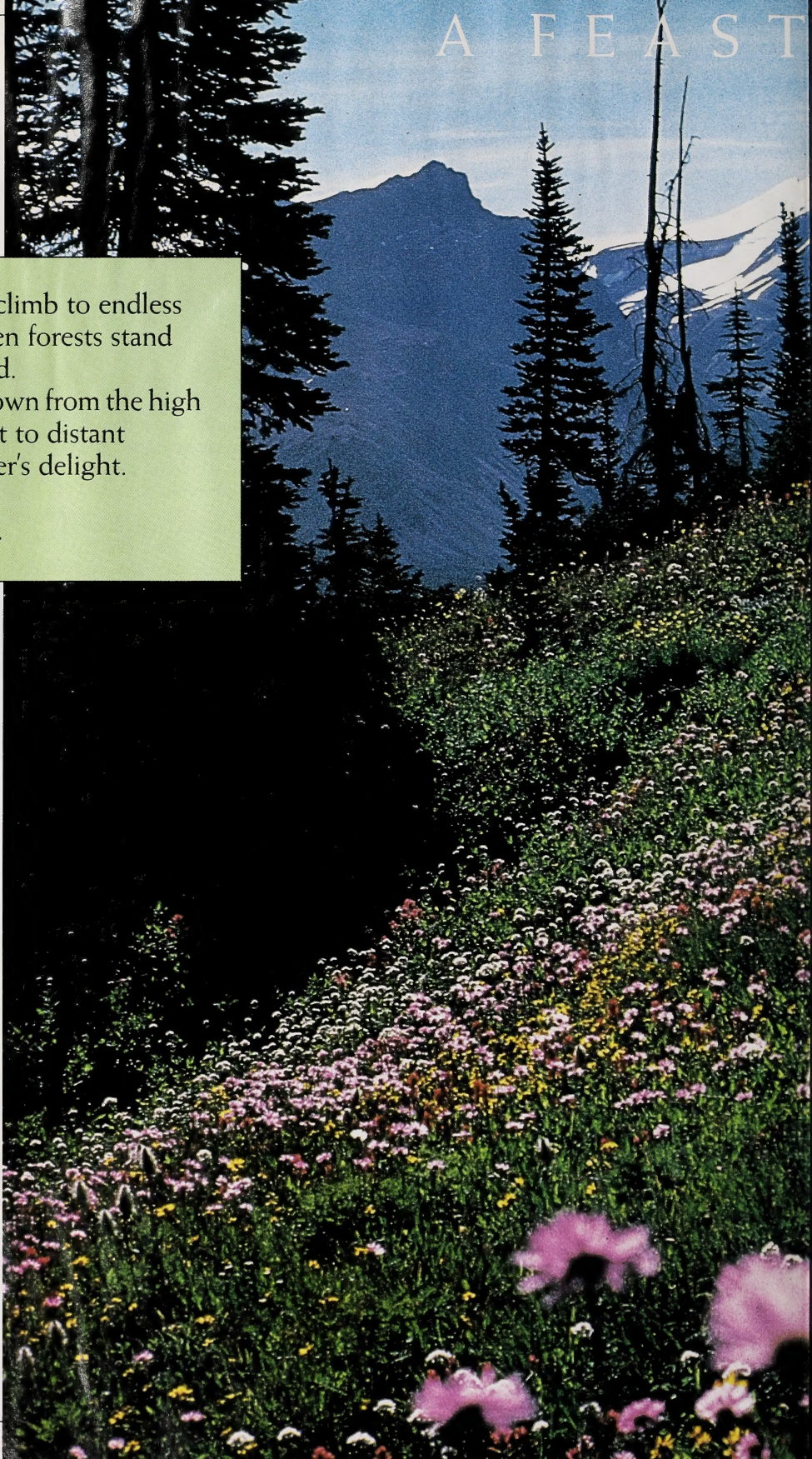
Near Helen Lake, Banff. Lush mountain meadows like these are common in the Rockies; wild flowers hug hillsides in vast kaleidoscopes of color. ►

Soaring mountains climb to endless blue skies. Forever green forests stand perfect and undisturbed. Glacial rivers tumble down from the high country and stretch out to distant horizons. It's a wanderer's delight. A sightseer's dream. A vacationer's paradise.

Everywhere you go in Alberta there are sights to see and wonders to behold — points of historical interest and natural attractions, one-of-a-kind wonders and unbounded natural beauty. You'll find plenty of viewpoints and roadside pullouts dotted along your route, where you can stop to take postcard perfect pictures.



Tangle Falls, Jasper National Park. Along the breathtaking Icefields Parkway, Tangle Falls is one of many natural treasures to be enjoyed. ▲



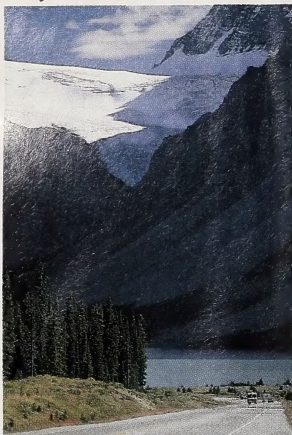


FOR THE EYES





**Banff National Park.** *Alberta's wilderness parks stir the senses in ways never before imagined. Sightseeing along Alberta's highways and byways is sure to stimulate you, body and soul. ▼*



There are few better ways to experience the unbridled beauty of this province than by car, motor coach or motor home. Modern highways with wide paved shoulders and a network of lightly travelled secondary roads offer easy access to the towns, cities and scenic attractions of Alberta.

## OUR MAJESTIC ROCKIES

The Canadian Rocky Mountains offer visitors the chance to experience the majesty and unrelenting beauty of nature untamed. First-class roads and affordable accommodation are the only additions we've made to these fabulous natural attractions. Otherwise they stand untouched as they have since well before the dawn of man.

Alberta's Rockies are blessed with four spectacular parks. Jasper and Banff National Parks, Kananaskis Country, and Waterton Lakes National Park. While all four areas offer spectacular summer sightseeing opportunities, each has its own unique attractions.

Banff National Park, a one and a half hour drive west of Calgary, is right in the heart of the Rockies. There are two internationally famous resorts in this park; Lake Louise and Banff. The picturesque alpine town of Banff offers something for everyone. You can spend half a day just browsing through the charming boutiques on the main street. Here you will find work from Canadian artisans that can't be bought anywhere else in the world. There are fine restaurants, cafes and bars, and let's not forget the enchanting Banff Springs Hotel.

The magnificent scale of this establishment is dwarfed only by the vast majesty of the surrounding mountainscape. If you're not actually staying in the hotel,



a meal in the grandeur of one of her many dining rooms is an absolute must. When visiting the Banff region, be sure to ride the scenic gondola; it offers a bird's eye view of the region. At the top of Sulphur Mountain you'll find a 360 degree panoramic observation deck; and any time is tea-time at the highest tea house in the Rockies.

Less than an hour down the road from Banff is the Lake Louise resort area.

**Chateau Lake Louise.** *This landmark 530-room hotel rests on the shores of Lake Louise. Luxury accommodation in the province ranges from \$100 (Cdn) to \$400 (Cdn) per night in the high season. ◀*

**Waterton Lakes.** *Straddling the Canada/US border is the world's first international Peace Park. One of the best ways to enjoy the spectacular views is by taking a scenic cruise boat tour. ▼*

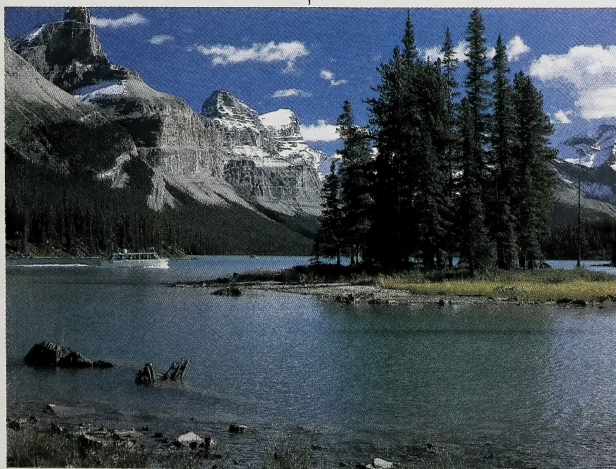






**Banff Springs Hotel.** A Scottish-style castle that has everything, including a 27-hole golf course ranked in the world's top ten scenic courses. ▲

**Maligne Lake.** Maligne Lake boat tours offer a novel way to capture the flavor of one of the most photographed locations in the Rockies, and to discover the mysterious Indian legends of Spirit Island. ▼



Here you'll find the magnificent Lake Louise, named after one of Queen Victoria's daughters. The majestic 530-room Chateau Lake Louise overlooks a picture post card view highlighting the Victoria Glacier, which was named after the dowager Queen. The village of Lake Louise provides visitor services and access to numerous hiking trails.

Kananaskis, south-east of Banff and just an hour's drive west from downtown Calgary, is a multi-use recreational area with facilities for picnicking, camping, hiking and horse-back riding as well as a multitude of summer and winter sports activities.



**Mountain goats.** Alberta is home to many species of free-ranging wildlife: mountain goats, moose, deer, elk and bighorn sheep are among those most often spotted. ▲



Please refer to the official Alberta Road Map for more detailed information.





Wildlife enthusiasts will find many opportunities to observe moose, elk, bighorn sheep, and perhaps even golden eagles, in their mountain wilderness habitat.

Between Lake Louise and Jasper lies 230 km (143 miles) of a fantastic scenic drive known as the Icefields

**Columbia Icefield.** *Between Lake Louise and Jasper you'll find spectacular glacial fields with Snocoach tours and an interpretive centre. ▲*

**Jasper Tramway.** *Located 7 km (4 miles) south of Jasper, the tram whisks up The Whistlers Mountain to an altitude of 2,464 metres (8,084 feet). ▼*



Parkway. It's a take-your-breath-away tour that rivals any in the world. Along the way you'll see glorious glaciers and wonderful waterfalls. The awe-inspiring Athabasca Falls is a

particular favorite. There's an interpretive centre, hotel and restaurant at our most visited glacier: the Athabasca Glacier, part of the Columbia Icefield. And you can actually ride on it

by taking one of Brewster Transportation and Tours' spectacular "snocoach" excursions. These 55 minute tours are available from late May to late September.

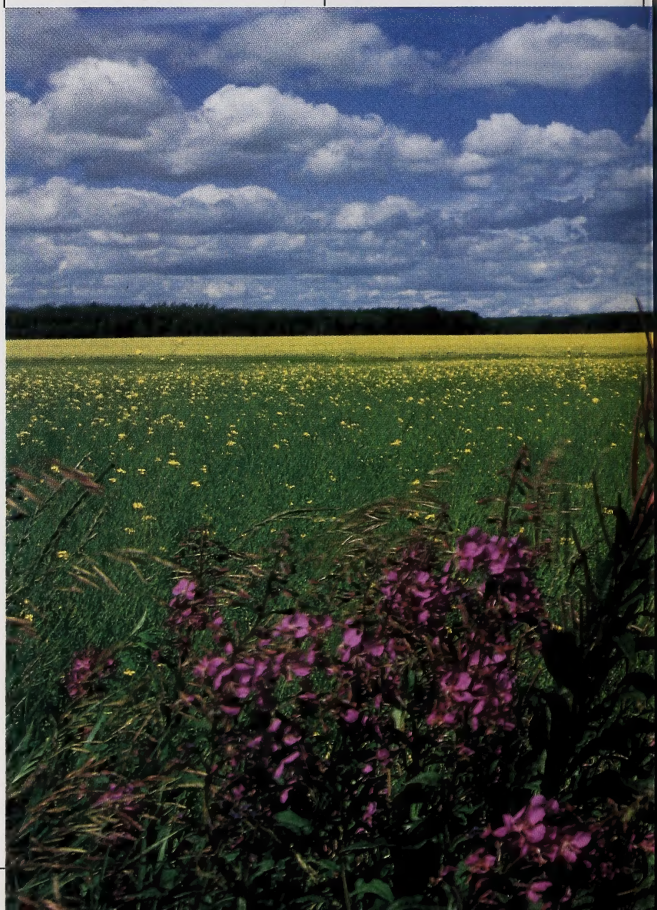
Jasper, our most northern mountain park, is just a four hour drive west of Edmonton. This stunning National Park is also home to beautiful waterways. The most visited of which is the sensational Maligne Lake, the second largest glacial lake in the world. From June to September you can take a two hour scenic cruise to see Spirit Island, famous for its mysterious tranquility.

For a fantastic vantage point of the Rockies, take the Jasper Tramway. Located 7 km (4 miles) south of Jasper, the tram whisks up The Whistlers Mountain to an altitude of 2,464 metres (8,084 feet). It runs April through October.

Or, keeping your feet on the ground, visit Miette Hot Springs, 60 km (38 miles) east of Jasper. These springs are the warmest in the Canadian Rockies. They're open mid-May to mid-September with bathing suit and towel rental available.

Travel south from Banff and Kananaskis to the province's southwestern corner and you'll find the serenity of Waterton Lakes National Park. In 1932 this beautiful area joined its neighbor, Glacier National Park, in Montana to form the world's first international Peace Park.

All of Alberta's alpine villages are as attractive as their idyllic surroundings. They offer visitors fine accommodation, good food, unique shopping opportunities and a thoroughly relaxed atmosphere.







**Red Deer.** Cronquist House  
Multicultural Centre overlooking  
Bower Ponds in Waskasoo Park. ▲

**Peace River Country.** The  
province's northern terrain features  
forever blue skies and mile upon mile of  
terraced parkland. ▼

## MORE THAN MOUNTAINS

While visitors flock annually from the four corners of the globe just to bask in the beauty of our mountains, Alberta has many other scenic jewels that are unique in the world.

As you will see from the following sections, there is no limit to the recreational opportunities in Alberta. There's simply lots to do, and lots of space to do it in. We have no less than 60 provincial parks and more than 100 designated recreation areas. And the diversity of scenery in these is matched only by the diversity of wild animal and bird life.

For routes and more information about the many sightseeing opportunities the province has to offer, simply call toll free

1-800-661-8888 or write  
Alberta Tourism, Box 2500,  
Edmonton, Alberta T5J 2Z4.



**Lundbreck Falls.** What you can  
do in Alberta is only part of her  
attraction. A simple fishing trip  
becomes a journey of discovery amid  
natural wonders like Lundbreck Falls  
in Southern Alberta. ▲





*Albertosaurus. The reconstructed skeleton of an "Albertosaurus" stalks the halls of Drumheller's Royal Tyrrell Museum of Palaeontology. ►*

Seventy million years ago, Alberta was a thriving dominion of prehistoric life. Many skeletal and fossil remains have been unearthed, including a complete skeleton of the massive Tyrannosaurus Rex. It's just one of the hundreds of rich discoveries in the "Valley of the Dinosaurs".

## A NATURAL PHENOMENON

An hour and a half's drive north-east of Calgary is an area that was once ruled by a variety of dinosaurs. It's here, in the Badlands of the Red Deer River Valley, that many significant finds have been made.

One of the best ways to experience the extraordinary natural phenomenon of the Badlands is to drive the Dinosaur Trail. The trail is a 48 km (30 mile) loop going west of Drumheller. It provides a fascinating insight into the geographic history of the land, and awe-inspiring views of this unique physiographic region.

It's part of a region that was once completely covered by an inland sea extending all the way from the Gulf of Mexico. And it was here, in about 1874, that the first explorers began finding the fantastic skeletons buried in the muddy banks of the Red Deer River.

Five minutes from downtown Drumheller is the already famous Royal Tyrrell Museum of Palaeontology. Conceived as a living

museum with an emphasis on furthering research, it affords opportunities to see ongoing site work.

You'll view fossils tracing the evolution of life, hands-on exhibits, and one of the world's largest collections of dinosaur remains, with specimens ranging from eggs to colossal full-grown dinosaurs.

While the museum is ideal for the whole family,



**The Royal Tyrrell Museum of Palaeontology.** Visitors travel back 70 million years to see one of the world's foremost dinosaur collections. ▲

**Hoodoos.** Created by years of wind and water erosion, the Hoodoos are survivors of the last glacial period. ►



# LE AND PLACES



**Petroglyphs.** Numerous native carvings (petroglyphs) decorate the sandstone cliffs along the edge of the Milk River in southern Alberta. ▼



the summer months (ten to five and closed Monday from October to April). The museum has a cafeteria for your convenience, because it will take you a full day to soak up everything this wonderful facility has to offer.

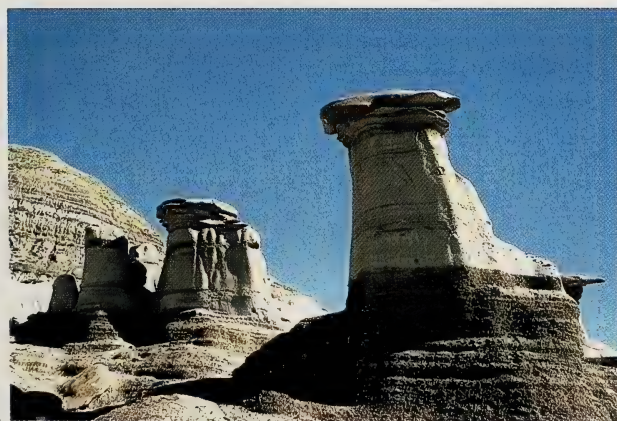
Just 1 km (0.6 miles) west of Drumheller is the Prehistoric Park. A fun place to take the kids, featuring giant replicas of dinosaurs as they may have looked roaming the Badlands. The park also has a museum of cretaceous and local fossils.

140 km (85 miles) south-east of Drumheller, or 50 km (30 miles) north-east of Brooks, is a UNESCO World Heritage Site:

Dinosaur Provincial Park. The Field Station of the Royal Tyrrell Museum of Palaeontology is located in this fascinating 15,000 acre park which provides a breathtaking glimpse into our prehistoric past.

It is the site of one of the most extensive dinosaur fields in the world where you may watch *finds* being examined. There are daily interpretive programs, self guided walks and bus tours.

For more information on our prehistoric beginnings, tours and attractions, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta T5J 2Z4.



you'll find children get a special thrill from seeing life-sized dinosaur reconstructions for the first time.

All this, plus demonstrations, trips to excavation sites and fossil hunts have helped to put the museum into the ranks of Canada's top five museum attendance draws.

Admission is free, but donations are welcome. The museum is open from nine to nine seven days a week in



## ROOTS

A multitude of cultures can claim a role in the making of Alberta. Our heritage is born of a bond with the land and a desire to succeed. Throughout the province, you'll discover evidence of this rich heritage, an intricately woven tapestry that adds color to an already vivid landscape.

## PIONEERS

Albertans, like most North Americans, can trace their ancestry to a variety of ethnic backgrounds. And it is with much pride in their heritage that they maintain the traditions and customs of their forebears. This is vividly illustrated in countless festivals that take place around the province.

The Ukrainian Cultural Heritage Village, 50 km (31 miles) east of Edmonton, is a fine example. Year-round, you can follow the fascinating story of these colorful immigrants from the Ukraine to East Central Alberta. Numerous historic

buildings can be visited, and costumed interpreters re-enact the lifestyles of pioneer settlers.

Travel a few extra kilometres to Vegreville where you will find a seven metre (23 foot) tall Easter Egg. We all love Easter Eggs, called Pysanka in Ukrainian, but it's not everywhere that you can find one constructed from over 3,500 pieces of aluminum and weighing 2,270 kg (5,004 lbs).

## NATIVE CULTURE

The North American Indian culture is very much a vibrant part of Alberta's make-up. You'll notice many of the places named here are Indian names or literal translations of them.

One of the North American Indian heritage sites in the province, "Head-Smashed-In Buffalo Jump," was designated a

*Pysanka. The annual Pysanka Festival in Vegreville celebrates the rich heritage of Alberta's Ukrainian people. ▼*

*Nikka Yuko Japanese Gardens. Built in 1967 as a centennial project by the City of Lethbridge and its Japanese residents, these authentic gardens are a place of contemplation and peace. ►*



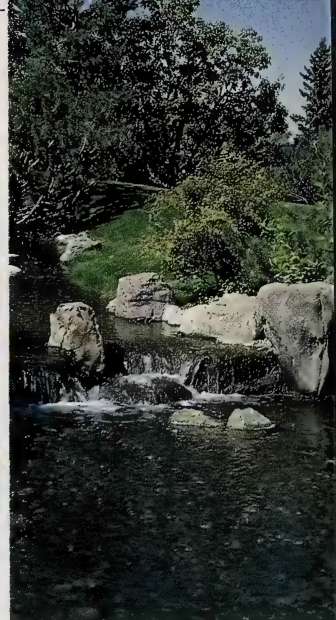
*Indian artifacts in the Glenbow Museum, Calgary. Year-round you'll find fascinating displays of Indian and Inuit art/artifacts and exhibits which trace western Canadian history from the fur trading days through to the oil boom. ▲*



*"Head-Smashed-In Buffalo Jump." Located just west of Fort Macleod, this is the largest and best preserved buffalo jump in North America. It was last used in the 1880's. ▲*

world heritage site by UNESCO in 1981. The jump was used for more than 5,600 years by Plains Indians to drive bison to their deaths to obtain food and materials for clothing and shelter.

The site, which is open year-round, is located 50 km (36 miles) west of Lethbridge in Southern Alberta. It boasts a fascinating new



*Frank Slide Interpretive Centre. Numerous displays and a film explain the tragic Frank Slide and interpret life in the coal mining community of the Crowsnest Pass. ▼*



interpretive centre and knowledgeable, friendly guides.

## A TOUCH OF THE ORIENT

When your route takes you near Lethbridge, be sure to pay a visit to the Nikka Yuko Japanese Gardens.

These authentic gardens of meditation were created in 1967 as a symbol of friendship between the peoples of Japan and Canada. They're open from mid-May to mid-October. Escorted tours are provided by guides in traditional Japanese kimonos.







**Cypress Hills Provincial Park.** A lush alpine oasis located in the heart of the prairies. ▼



## AN OASIS ON THE PRAIRIE

A short forty-five minutes south-east of Medicine Hat are the Cypress Hills. Rising from the surrounding prairie to an altitude of 1,462 metres (approx. 4,800 feet), it is one of the few areas in Western Canada unaltered by the last glacial period.

The result is a unique climate and vegetation zone which supports no less than 14 varieties of orchids and over 200 species of birds. Watch also for the wild turkey, moose and deer that inhabit this lush prairie oasis.

**Fort McMurray.** A monument to technology, the Syncrude plant can extract 160,000 barrels of synthetic crude oil from the surrounding tar sands in a single day. ▼



## BURIED TREASURE

Some of our buried treasure dates back even further than the dinosaurs. Our province is blessed with substantial mineral deposits. Yes, there's still gold in some of "them tar hills." And coal. And perhaps most valuable of all — oil!

You may well see oil derricks dotted around the province. Our most innovative oil extraction plant is at Fort McMurray, in the north-east. Here, oil is recovered from the rich tar sands by an intricate extraction process.

The Oil Sands Interpretive Centre in Fort McMurray is open year-round with exciting hands-on exhibits and equipment displays.

## FOOD FOR ALL!

Both visitors and residents enjoy eating their way around the world without ever leaving the province. Our cities and resort areas have a wealth of gourmet restaurants specializing in everything from French to

Korean cuisine.

And wherever you go in the province, you're never far away from Alberta's famous beef. Raised on the range, there's no other beef like it in the world.

For more information on our cultural events and attractions, and the urban Alberta vacation experience, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta, T5J 2Z4.



Please refer to the official Alberta Road Map for more detailed information.





## FESTIVAL CITY

Edmonton, Alberta's capital city, has become widely known as Canada's festival city. Every summer, an array of colorful, exciting festivals fill its streets and parks.

The first days of July bring the Jazz City International Festival and The Works: A Visual Arts Celebration. Then, in the latter half of July, the city hosts its famous Klondike Days extravaganza.

Everyone turns their clocks back 100 years to relive the Klondike Gold Rush. Parades, gold-panning, costume parties and raft races ensue as gold fever once again hits the city.



**The Alberta Ballet.** Throughout the year, they present many well known productions. ▲

*Jazz City. Once a year the city of Edmonton turns into the city of Jazz. This jazz extravaganza is one of the many summer festivals for which Edmonton has become famous. ▼*



In the midst of all this, the Summerfest Street Performers Festival takes place. Early August brings the popular Folk Music Festival, drawing big name performers from all over North America. This is followed by the acclaimed Fringe Theatre Event.

The first Saturday and Sunday in August are Heritage Days, the city's annual celebration of its rich ethnic diversity with dancing, arts, crafts and international cuisine.

Of course, gourmet international food is available year-round in the city. In fact there are over 400 restaurants specializing in over 25 different types of cuisine.

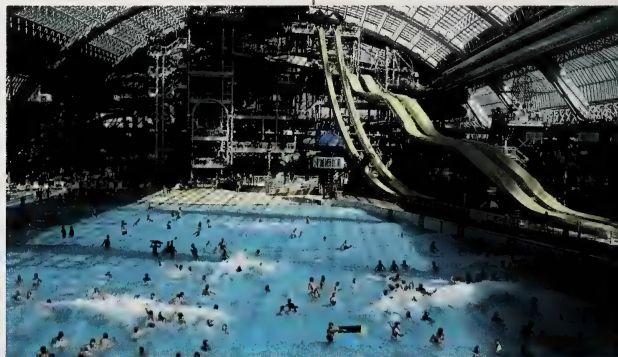
## THE WORLD'S LARGEST MALL

West Edmonton Mall, fifteen minutes from downtown, is the world's

shopping space.

In all, there are 800 shops, 11 major department stores, 110 eating establishments, 19 movie theatres, a hotel, a water park, and Fantasyland: the world's largest indoor amusement park.

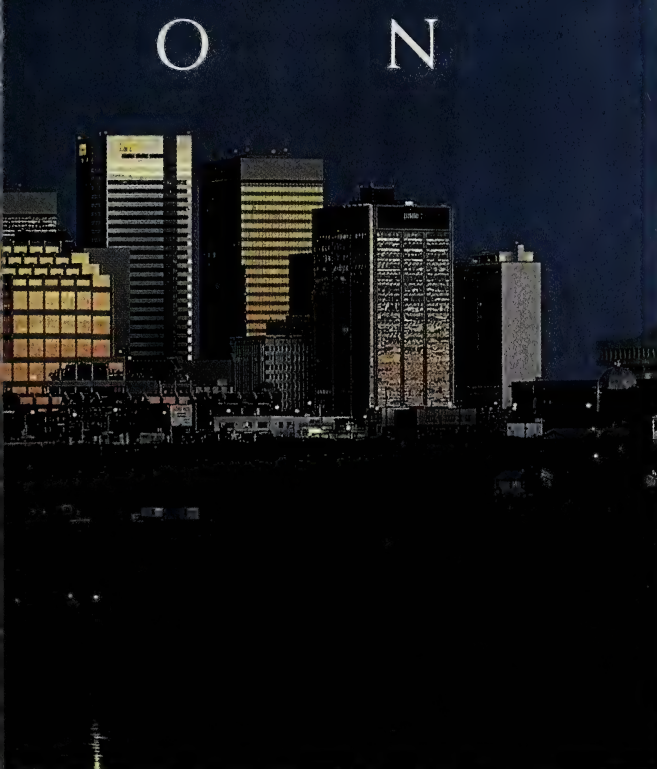
Wherever you shop in Alberta, you'll find the Canadian dollar's favorable exchange rate means your money goes even further!



largest shopping complex. Often referred to as the eighth wonder of the world, it boasts 108 acres (5.2 million square feet) of

West Edmonton Mall's World Water Park. In addition to being the world's largest shopping complex, this mall also houses the world's largest indoor amusement and water park. ▲





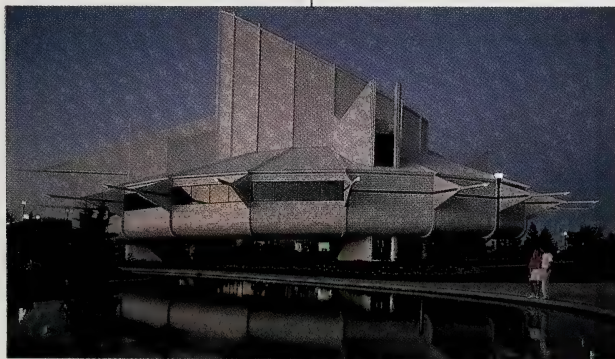
## MUST-SEES

All year round Edmonton is the stage for more theatre companies per capita than any other city in Canada. Its opera, symphony and art galleries attract top talent from around the world.

Be sure and pay a visit to the fascinating Muttart Conservatory. It's easy to spot; it's made up of four massive glass pyramids

which contain flora from around the globe. The pyramids represent tropical, desert and temperate climate regions. There is also a show pavilion which features seasonal displays.

Other must-sees in the city include The Provincial Museum and Archives of Alberta, Strathcona Science Park, Edmonton Space and Science Centre, the Provincial Legislature



**Edmonton Space and Science Centre.** This the largest planetarium in Canada, and it's packed with excitement for the whole family. ▲

Building, and Fort Edmonton Park – where 19th century frontier life is re-enacted.

And watch for the many

events that happen regularly at the huge Northlands Exhibition complex.

Edmonton's National Hockey League team, the Oilers, is based in the Northlands Coliseum. With 18,500 seats, all winter long it rocks with cheers for this 1990 Stanley Cup championship team.

Edmonton also boasts the 60,000-seat Commonwealth Stadium. Built for the 11th Commonwealth Games, it is now permanent home to the Edmonton Eskimos of the Canadian Football League, the 1987 Grey Cup champions.

Just south of Edmonton lies the thriving city of Red Deer. The International Folk Festival and Westerner

Exhibition takes place here in July. And don't miss the Red Deer International Air Show, which draws thousands of visitors to the city every August.

For more information on the major cities in Alberta, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta T5J 2Z4.



**NHL Hockey, AAA Baseball, CFL Football.** Alberta has strong sports teams of which she is fiercely proud. ▲

**Edmonton Skyline.** Alberta's vibrant capital, known as the festival city rises over the beautiful North Saskatchewan River Valley. ◀



- |   |                                      |                       |
|---|--------------------------------------|-----------------------|
| 1. West Edmonton Mall                     | 7. Edmonton Space and Science Centre | 14. Municipal Airport |
| 2. Fort Edmonton Park                     | 8. Alberta Legislative Building      |                       |
| 3. Old Strathcona                         | 9. Muttart Conservatory              |                       |
| 4. Rutherford House                       | 10. Valley Zoo                       |                       |
| 5. University of Alberta                  | 11. Commonwealth Stadium             |                       |
| 6. Provincial Museum and Government House | 12. Northlands Exhibition Grounds    |                       |
|   | 13. Northlands Coliseum              |                       |
- City Centre  
Public Golf Courses  
Park Areas



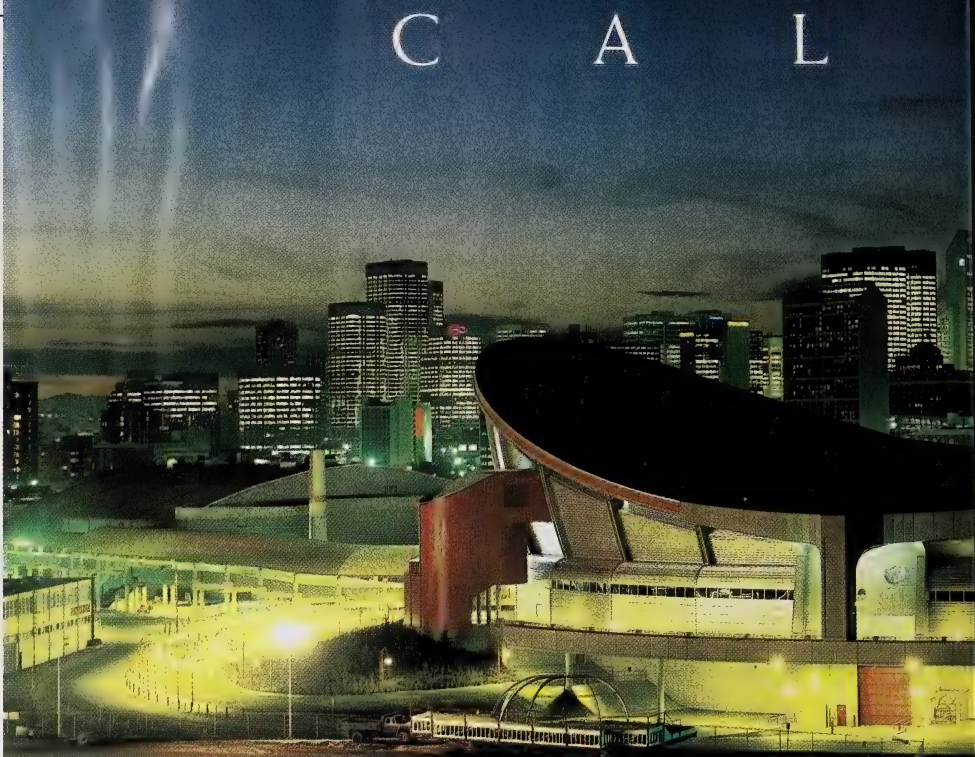
## STAMPEDE CITY

Originally a North West Mounted Police Fort, prosperity brought by ranching and an oil boom helped build this dynamic metropolis and earned it this nickname. A three hour drive (or 40 minute flight) from Edmonton, Calgary has a population of well over half a million inhabitants.

## AN OLYMPIC LEGACY

February 1988 brought the XVth Olympic Winter Games to Calgary. While warm memories of this spectacular event live on in the hearts of Calgarians, other more permanent Olympic legacies remain to be enjoyed by future visitors.

One of them, the Olympic Saddledome, proudly boasts the world's largest free-span concrete roof, in the shape of a giant saddle (reversed hyperbolic paraboloid). It also has the distinction of being home to the Calgary Flames, the



ing viewing. The city proudly shows off the many retrospective Olympic exhibits, hands-on displays, and videos in the Hall of Fame at Canada Olympic Park.

## SO MUCH TO SEE AND DO

Calgary is full of surprises. In fact, the only thing you can be sure of is that you'll never run out of things to do. Visit Heritage Park and step back 80 years to explore an authentic Albertan frontier town. Or, for an even stronger flavor of the wild west, come to the city in the first two weeks of July when Stampede rodeo fever hits the city.

There's the Calgary Zoo and Prehistoric Park, one of North America's best designed and most interesting zoological parks. It features over 300 living species and many life-size replicas of ancient dinosaurs.

Kids also love visiting Calaway Park, 6 km (4 miles)



west of Calgary. This is Western Canada's first major theme park. It boasts over 50 exciting rides and amusements, in addition to several special events



scheduled throughout the summer season.

Calgary also has Western Canada's highest restaurant which revolves at the top of the 190 metre (626 foot) high Calgary Tower. Up here you'll find a wonderful panoramic view of Calgary and the Rocky Mountains beyond.

There are numerous attractions and events for arts and science lovers. The Calgary Centre for the Performing Arts contains

### Calgary's Prehistoric Park.

Visitors can step 70 million years into the past and meet dinosaurs face-to-snout at Calgary's Zoo and Prehistoric Park. ◀

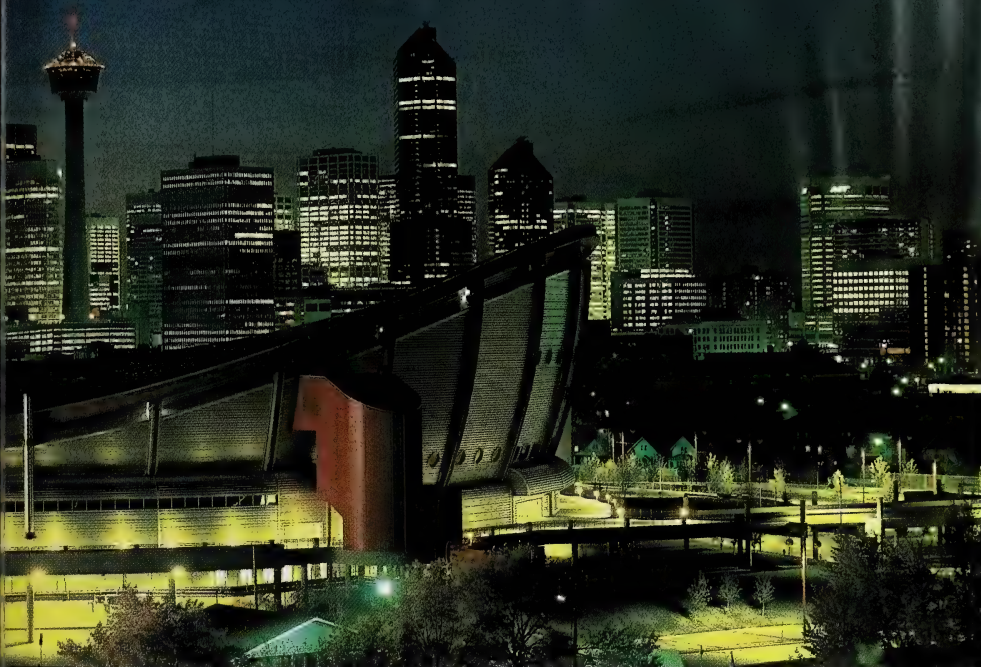


*Calgary Tower. The Olympic spirit burned brightly from atop the Calgary Tower during the XV Olympic Winter Games. ▲*

National Hockey League's 1989 Stanley Cup Champions.

In total, five new facilities were built for the Games and they make for fascinat-





**Calgary Zoo.** Home to over 1400 residents, the Calgary Zoo is the second largest zoo in the country. ◀

**Alberta College of Art.** As one of Canada's finest art schools, the ACA exemplifies Alberta's spirit for cultural progress and excellence. ▼



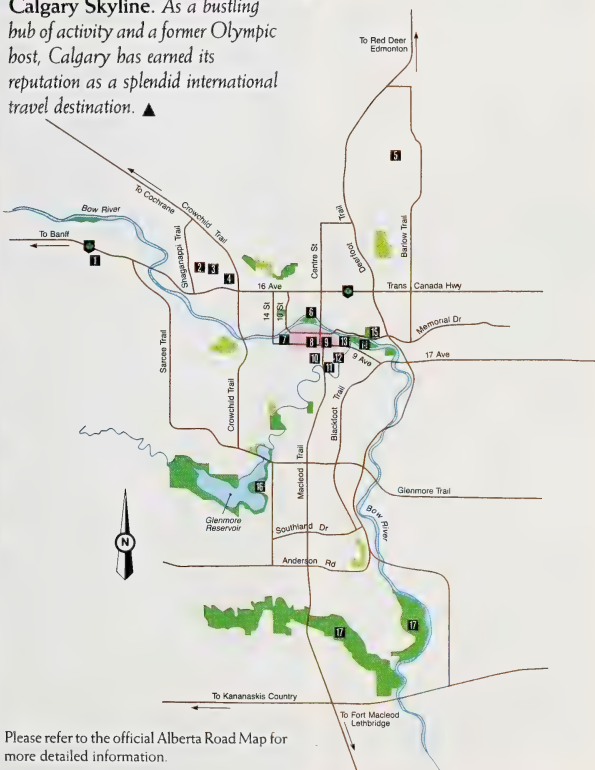
three first class venues. This includes one of Canada's finest concert halls – permanent home to the Calgary Philharmonic Orchestra, and two superbly appointed theatres. The Centre annually attracts many world-famous performers.

Calgary Centennial Planetarium and Science Centre is a must for budding

astronomers and scientists everywhere. It features special-effect star shows, 35 hands-on interactive displays, and an observatory.

There are many museums and galleries in Calgary. The most prominent are the Glenbow Museum, with its permanent Indian and Inuit art and craft displays, the Alberta College of Art Gallery, the Muttart

**Calgary Skyline.** As a bustling hub of activity and a former Olympic host, Calgary has earned its reputation as a splendid international travel destination. ▲



Please refer to the official Alberta Road Map for more detailed information.

- |   |                                |                     |
|---|--------------------------------|---------------------|
| 1. Canada Olympic Park/Olympic Hall of Fame | 8. Glenbow Museum              | 16. Heritage Park   |
| 2. University of Calgary                    | 9. Olympic Plaza               | 17. Fish Creek Park |
| 3. Olympic Speed Skating Oval               | 10. Lindsay Park Sports Centre |                     |
| 4. McMahon Stadium                          | 11. Stampede Grounds           |                     |
| 5. Calgary International Airport            | 12. Olympic Saddledome         |                     |
| 6. Prince's Island Park                     | 13. Fort Calgary               |                     |
| 7. Centennial Planetarium                   | 14. Calgary Zoo                |                     |
|   | 15. Prehistoric Park           |                     |
- City Centre  
 Public Golf Courses  
 Park Areas

Gallery, and the Energeum. Fans of international show-jumping and horse trials should head for Calgary's Spruce Meadows. This is one of North America's finest equine facilities. Every September the Spruce Meadows Masters Tournament attracts the very best riders and mounts from around the globe.

To the southeast of Calgary are the cities of Lethbridge and Medicine Hat. Both are major business and agricultural centres, and boast distinctive architecture, museums and art galleries.

For more information on the major cities in Alberta, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta T5J 2Z4.



*Trail ride in the Rockies. Many operators offer these excursions. It's yours, your horse and a landscape unchanged for eons. Whether you go for an hour or for a week, trail ride memories last a lifetime. ►*

**T**he voice of the Old West still echoes across the prairies and into the foothills. Spur-heeled boots, tall white hats, saddle soap and leather are vivid reminders of a proud western heritage. Alberta is classic cowboy country.

### A GUEST OF THE OLD WEST

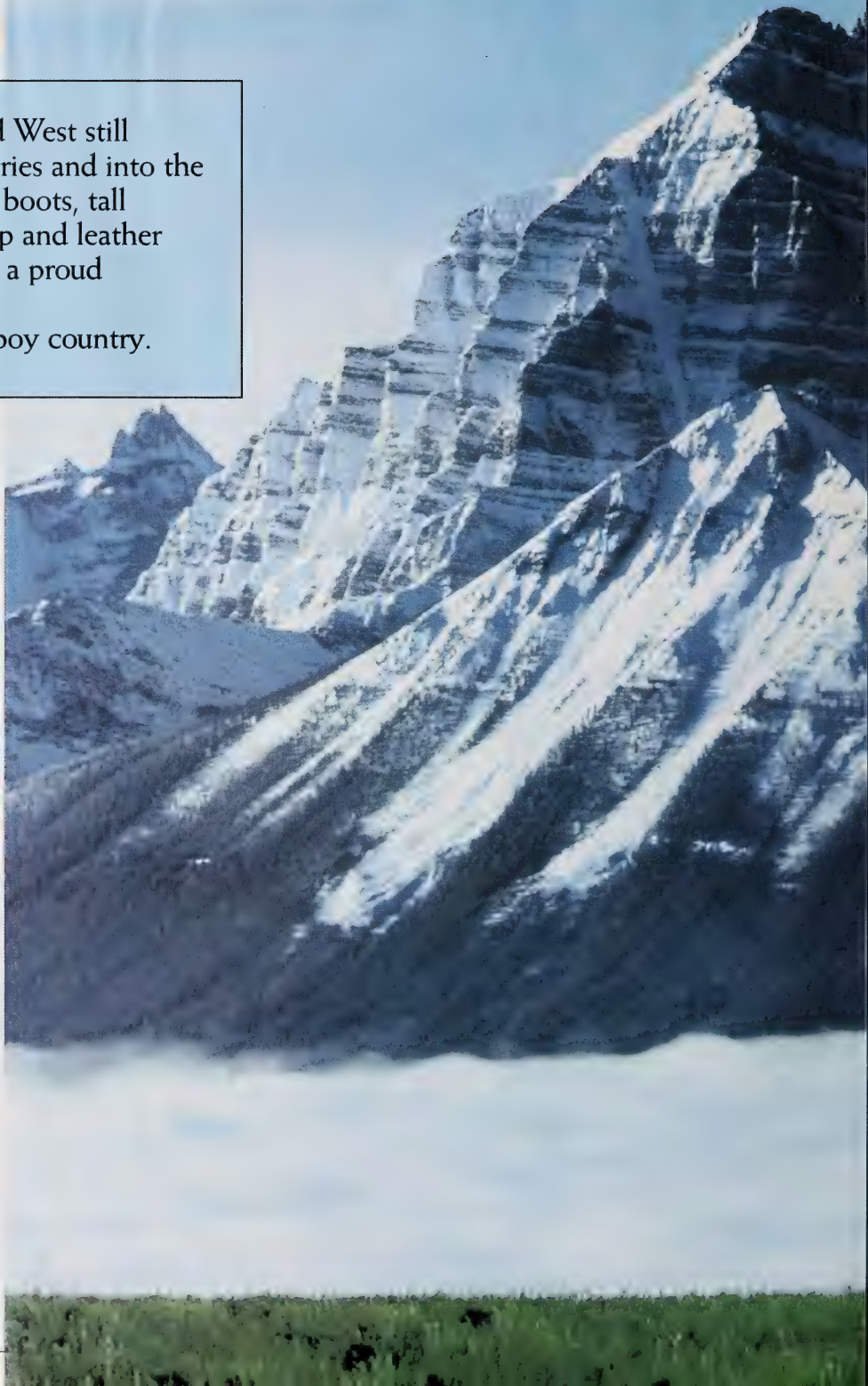
Real cowboys, real ranches and real rodeos keep the simple spirit of the Old West alive. Visit one of the many working ranches that are scattered over our rolling plains and foothills. Many of these ranches and homes-



steads offer country vacations. Visitors have the opportunity to turn back the hands of time and enjoy Old West ranching adventure. Long or short stays are available throughout the summer.

But make no mistake, the only old-fashioned aspects of these places are the hospitality, the wholesome food and the unspoiled landscape. You'll also find all the comforts of home. And they wouldn't be ranches if they didn't have stables full of trail-seasoned horses.

TALL IN T





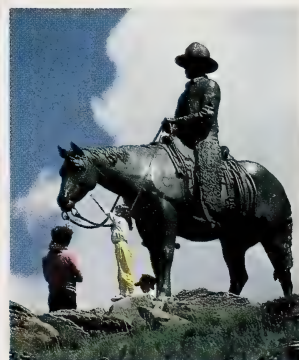
# THE SADDLE

Round the campfire. While a trail cook satisfies your appetite with hearty western fare, drink in the music and majestic surroundings. ▼



Of course you don't have to be staying at a ranch to saddle up and head for the hills. Many local outfitters specialize in day and overnight trips in the mountains. Trail rides are generally suitable for all riders, whether beginners or more advanced.

There can be no more natural way to experience the majesty of the Rockies than by taking the family on one of these fun-packed trail rides. Rest, relax, and enjoy the great outdoors at its best. But bring a good appetite; trail cooks are well known for their prowess with steak over red-hot coals.



**Cochrane Ranch Historic Site.** An interpretive centre honoring the Alberta cattle industry. Step back in time and learn about the legendary cattlemen of the old west during informative trail walks. ▲



So not dancing fun. Spur of the moment street dances are just a small part of the fun during the Calgary Stampede. ▼



## THE GREATEST SHOWS ON EARTH

The Calgary Stampede was started by Guy Weadick, a gifted cowboy showman, in 1912. It was later dubbed "The greatest outdoor show on earth". Today the Stampede means potential fame and fortune for talented cowboys in one of North America's best known rodeos.

But it's not just for the cowboys. Calgary loves to host a good party, and this is a terrific one. For ten days in the first half of July, Stampede fever takes over the whole city. Spur of the moment parties, street dances and parades, pancake breakfasts and wild entertainment is all around. All you need to join in the fun is a ten gallon hat and a smile.

Another celebration that colorfully illustrates our frontier heritage is Edmonton's Klondike Days. Taking place on the heels of the Stampede, for ten days in the latter half of July, it transports the whole city back a hundred years to the time when there was "gold in them thar hills."

Locals and visitors dress in period costumes and relive the gold rush with

parades, parties, gold-panning, the celebrated Sourdough Raft Race and real kick-up-your-heels enthusiasm.

In addition to these major events, virtually every town in Alberta has its own fair and rodeo in the summer months. Many of these small town rodeos let you get so close you can almost taste the action. Many of these events are part of the Canadian professional rodeo circuit.



**At home on the range.** Ranch and farm vacations are a real eye-opener for children ▲



**Chuck-wagon racing.** Part of the world-famous Calgary Stampede, this event really sorts the men from the boys. ▼

**Klondike Days.** This annual festival goes all out to relive the 1890's gold rush. ▲





## TAKE IN THE SITES

As well as our summer festivals, there are plenty of other opportunities to catch up with the past. Forts and towns have been painstakingly restored and recreated to reflect the settling years of the last century.



**Fort Macleod Museum.** This intriguing site depicts life as it was in North West Mounted Police forts during the early settlement days. ▲

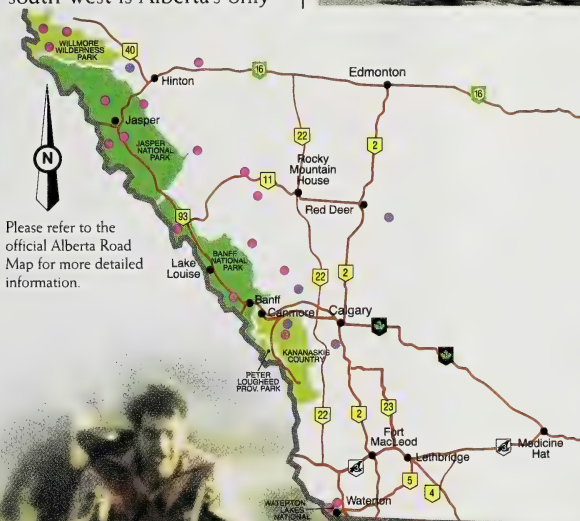
All are open to the public, some have their own interpretive centres, and one, Fort Macleod Museum, has become part of Western Canada's first and only designated Provincial Historic Area.

The town of Rocky Mountain House grew from busy fur trading posts built between 1799 and 1875. It's here you'll find one of the oldest pottery studios in Alberta where you can watch skilled glass and pottery craftsmen at work. Just 4.8 km (3 miles) to the south-west is Alberta's only

National Historic Park, where the remains of fur trading posts can be seen.

Another must if you're seeking an authentic glimpse into our pioneer

past is Calgary's Heritage Park. Situated a few minutes from downtown Calgary, this 26.7 hectare (66 acre) park provides a unique opportunity to explore a



Please refer to the official Alberta Road Map for more detailed information.

● Guest Ranches  
● Outfitters

To indicate general location of operator products

**Heritage Park.** This perfect replica of a pioneer town contains many restored buildings that have been moved here intact from their original locations. ▲

**Fort Edmonton Park.** Shown below is one of the buildings at Fort Edmonton. This fort was reconstructed in 1969 from a sketch made in 1846 by a British army officer. The fort was used for a long time as a major fur trading post by the Hudson's Bay Company. ▼



prairie railroad town of the early 1900's, and immerse yourself in the lives of our early settlers. The Park is open June through October.

Wherever your holiday trail takes you in Alberta you'll find the fresh air and wide open spaces that make this country resemble a scene from your favourite western and a perfect vacation destination.

For more information about the Old West that lives on in the province, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta T5J 2Z4.





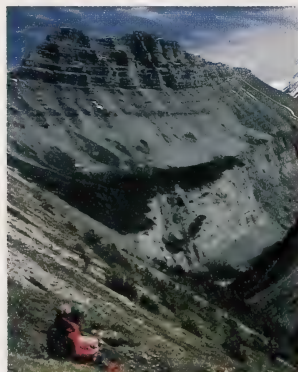
**Kananaskis Country Golf Course.** With the fairy-tale landscape of the Rockies as a backdrop, you'll be forgiven for taking your eye off the ball occasionally. Designed by Robert Trent Jones, it has 36 holes on two par 72 championship courses. ►

**A**lberta is a Sportsman's paradise. Every new season offers endless possibilities. Classic golf on classic courses. Trails to hike and trails to ride. With so much to see, and so much to do, Alberta has challenges for everyone.

## SPORTING OPPORTUNITIES

Golf is big in Alberta. Of the many courses around the province, perhaps the most prized are those in the mountain parks. Enhanced by the exquisite beauty of our majestic Rockies, you'll find yourself reaching for your camera as often as your putter. All our mountain resorts have at least one course and green fees are around \$30 (Cdn) per person.

Kananaskis Country, just an hour from downtown Calgary, is a year-round multi-use recreational area



**Hiking.** A peaceful and inspiring way to soak up the scenery and the mountain-fresh air. ▲

offering many activities for the outdoor enthusiast.

Its boundaries take in more than 4,250 square kilometres (1,641 sq. miles) of provincial parkland. The landscape is simply breathtaking. Rolling foothills and icy peaks, crystalline mountain lakes, and sparkling mountain rivers rushing through evergreen valleys.

In addition to championship golf courses, Kananaskis Country offers excellent facilities for boating, fishing,

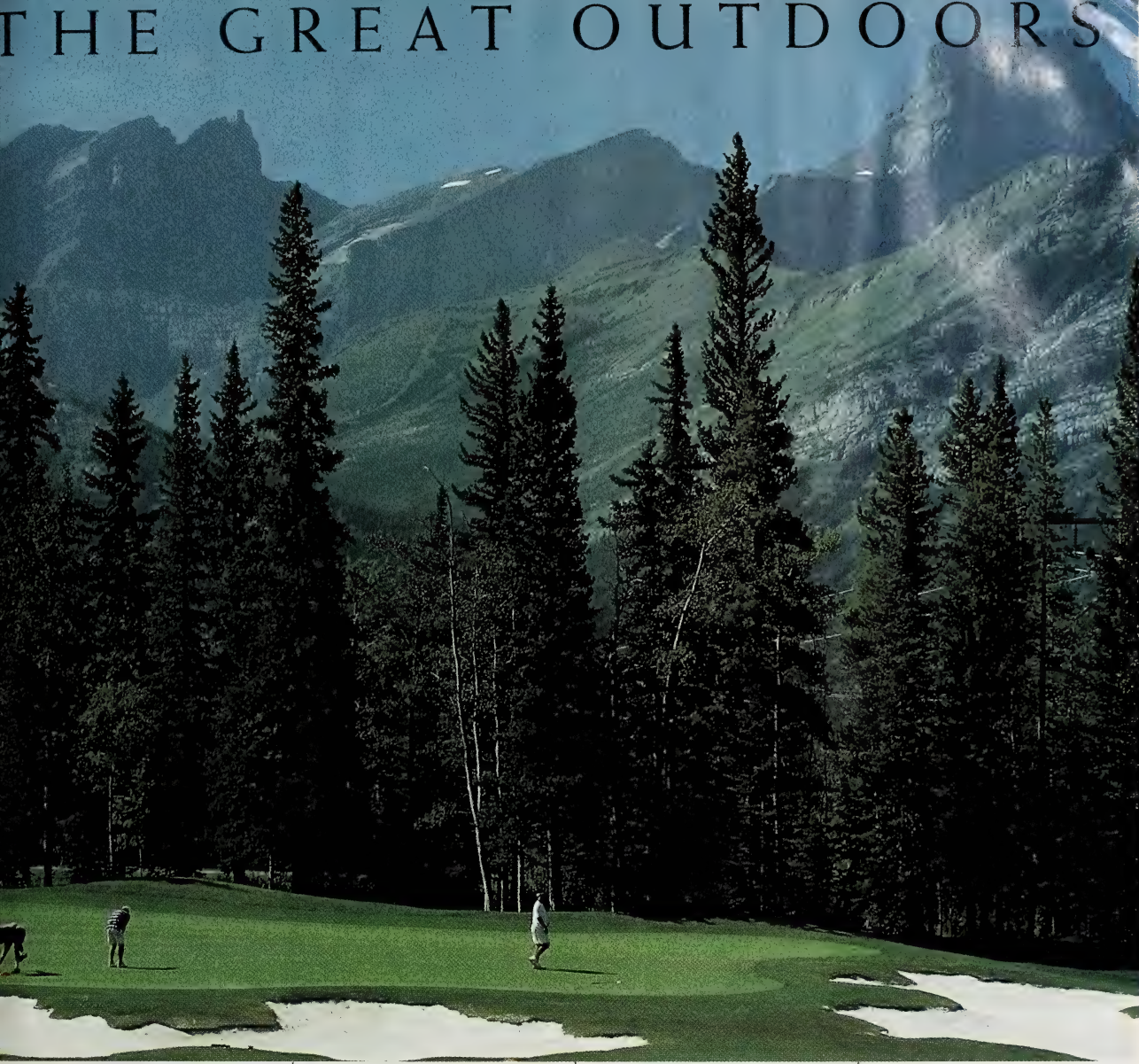
tennis, camping and picnicking – plus numerous trails for hiking, cycling and horseback riding.

Camping enthusiasts can choose from almost 3,000 campsites, ranging from back country solitude to full service RV facilities. Major campgrounds have amphitheatres to bring you entertaining interpretive programs.





# THE GREAT OUTDOORS



## GETTING CLOSE TO NATURE

There are many ways of getting close to nature's beauty in Alberta. You can backpack and hike through some of our most spectacular

scenery. You can ride on horseback. Or perhaps embark upon a cycling tour. Broad paved shoulders on many of our highways make cycling an ideal way to take in the sights.

Wildlife is abundant in Kananaskis Country. You may find yourself within camera range of bighorn sheep, deer, elk, and moose to name a few. A word of warning though. Wildlife means "wild". So keep your distance and be content with your snapshots.

Kananaskis Country also has some of the best skiing anywhere. Nakiska at Mount Allan was the challenging site of the XV Olympic Winter Games alpine events. And Fortress Mountain ski resort offers slopes geared for all levels of ability.

**Fun Afloat.** Alberta is brimming with many crystal clear lakes and rivers. For canoeists, fishermen, and all water sport enthusiasts, these stretches of water offer an exhilarating sense of freedom. ◀







## TIMELESS CANMORE

The old pioneer town of Canmore is situated at the north-western tip of Kananaskis Country. Still retaining the haunting presence of the early settlers, this picturesque town has much to offer.

It's here in Canmore you could discover that special work of art as you stroll through quaint craft shops and antique stores. And it's here you'll find part of the legacy of the XVth Olympic Winter Games: The Canmore Nordic Centre.

Many visitors make Canmore their base for a Kananaskis getaway, taking

**Cycling.** *Alberta has several operators specializing in cycling tours, and they usually have bicycles available for rent. ▲*

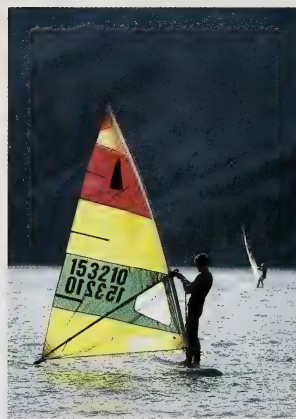
advantage of guest ranches, and lots of hotel accommodation at reasonable prices.

Just 40 km (25 miles) south-east of Canmore is the lovely Kananaskis Village. Here you'll find three quality hotels offering all the comforts of home in this evergreen playground. Hotel Kananaskis, The Lodge at Kananaskis, and Kananaskis Inn provide year-round accommodation, shopping and entertainment for the whole family.

## MAKE A SPLASH

Lakes and rivers are a big part of Alberta's geographic make-up, accounting for some 16,796 square km (10,500 sq. miles) of landscape. And on that water we offer every conceivable activity for the water sports enthusiast.

There's canoeing, motor-launch cruises, rafting, wind-surfing, jet-boating and kayaking. And it's all set amid some of the most stunningly beautiful scenery in the world.



**Wind-surfing on Bow Lake.** *If you like wind-surfing, you'll love Alberta. Lakes like these could have been made for this thrilling sport. ▲*



**Hay Riding.** *Hay rides are just one of the unique and different ways to enjoy the splendor of the Old West. ▲*



**Camping.** *Pack up the family and come to Alberta for a go-as-you-please camping holiday. Provincial and municipal campgrounds are located throughout Alberta. Facilities range from free sites with few amenities up to \$20 (Cdn) a night for full-service campgrounds. ▲*







**Fishing in the Tonquin Valley.**  
For anglers and lovers of the wilderness, there is no finer sporting challenge than Alberta's sparkling lakes, rivers and streams. ▲

**Spruce Meadows Masters Tournament.** This prestigious event in September attracts riders and horses from around the world. ▼



## WORLD-CLASS FISHING

In Alberta, the action doesn't stop at the waterline. Our streams, rivers and lakes are irresistible bait for fishermen. The Bow River is without doubt one of the finest fly-fishing rivers in North America.

Float trips ranging from one to three days are offered by local operators on this trout-laden river that flows through Calgary. Come and challenge a feisty Alberta trout. A 'catch and release' policy applies – just contact Alberta Tourism for a current copy of Alberta's fishing regulations.

On our vast northern lakes you'll find peace, solitude and huge trophy-sized fish. After a short flight from a key centre you can be landing a "lunker". And come nightfall you'll be swapping stories in front of a roaring fire at your lodge.

Sport fish up here include Lake Trout, Northern Pike, Walleye and Arctic Grayling.

They are mainly in the southern half of the province, and as with all vacation opportunities referred to in this guide, Alberta Tourism will be pleased to furnish you with an up-to-date listing of operators.

## CITY FIT

Alberta's cities offer a wealth of public indoor facilities. As a visitor to our province, you are invited to enjoy their use. Many hotels have their own pools, exercise rooms and health spas. But you'll also find plenty of gymnasiums and state-of-the-sport leisure centres offering drop-in fitness classes, indoor wave pools, jogging tracks, squash and racquet courts, and just about everything to help keep you in shape.

Edmonton's recreational facilities are as numerous as they are varied. You'll find 68 km (42 miles) of hiking and cycling trails along the city's lush river valley, in addition to golfing, swimming, fishing and boating



**Farm Vacations.** A chance for visitors of all ages to relax, learn about country living and enjoy the beauty of nature. ▲

## DOWN ON THE FARM

Farm vacations hold tremendous appeal for the horse riding enthusiast, and they're altogether great for kids. It's a unique chance to get away from it all, and see what life is really like down on the farm.

opportunities.

Calgary also offers numerous public golf courses, and you'll find an attractive scenic jogging/cycling circuit in Prince's Island Park near the heart of downtown.

For more details on the wealth of sporting and recreational opportunities in our province, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta T5J 2Z4.



*Fish on fishing. The kind of fishing  
fish anglers can only dream about. ►*

# ADVENTURES FOR

**S**porting. Leisurely. Challenging. Thrilling. Lovers of the great outdoors, young and old alike, can pursue an endless variety of exciting activities sure to enhance your Alberta vacation. You can explore these options by the hour or by the day. Here is an opportunity for a taste of adventure. Certainly enough to whet your appetite.

## WATER, WATER EVERYWHERE

Throughout the Alberta Rockies and across miles of terraced parkland rest some of the world's most beautiful lakes, rivers and streams. They offer the perfect means to explore Alberta's fabulous landscapes.

Operators offer a variety of rafting and float trips. Many provide peaceful opportunities to lay back



**Whitewater rafting.** Try the Athabasca, the Bow, Kananaskis, Maligne and Red Deer River. Exciting but safe, there are operators offering hourly to overnight trips. ▼

and take in the wonders of the wilderness.

Other packages take you to more challenging waters where the thrill of raging rapids makes for an unforgettable journey.

You'll also find Alberta's streams and lakes offer some of the finest fishing in North America. In the north, numerous crystalline lakes are home to a variety of catches. In the south, the



Bow River is renowned for its clear fishing pools and an abundance of trout.

Whatever you choose, you're bound to enjoy every moment in a land so pure and full of life you'll wonder why you didn't pass this way earlier.

## GREAT EXPLORATIONS

Alberta's high life has always been defined by the allure of The Canadian Rockies. These magnificent peaks have beckoned to all

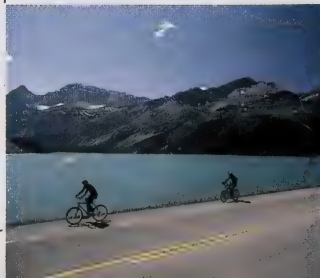
who seek the best in mountain adventure.

You will find no better place on Earth to experience the sheer pleasure of alpine hiking, climbing, camping, biking and more.

For a leisurely outing, alpine trails and hiking paths spread out across these mountains and foothills in almost endless variety. Whatever your level, there are numerous routes to take in these majestic surroundings.

But no matter how you reach the heights of adventure, once you've arrived, the opportunities are virtually limitless.

**Cycling.** Active vacationers pick up the pace by wheeling through heartstopping scenery. Here, outdoor sports show limitless potential. ◀





# EVERYONE



**Alpine camping.** There are over 1,000 well-maintained registered campgrounds in Alberta and our mountain ones offer the camper endless wilderness hiking trails in startling scenery. ▼



**Maligne Canyon.** Throughout the Alberta Rockies, most good things just come naturally. For some, it might be ice or rock climbing. For others, an easygoing hike to a wooded grove. ►

## NATURAL SELECTIONS

Any vacation in Alberta is a journey of discovery. From our ice-blue mountains to our northern lakeland. From the big sky country of our rangeland to the fiery splendor of our mysterious badlands. The adventurous spirit is at home in Alberta's natural wonders.

It's all here, something for everyone. It's what an Alberta vacation is all about.

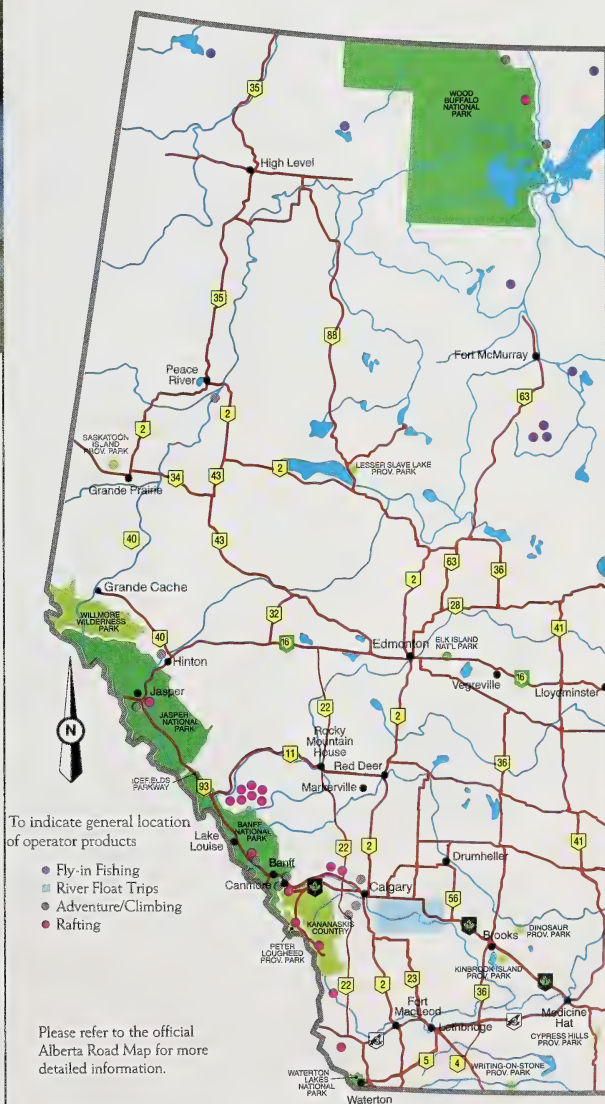
Any of these options are sure to enhance your Alberta vacation experience. Many operators allow you



to explore these activities by the hour, half-day, and more.

For more information about Alberta's many adventure opportunities, simply call toll free 1-800-661-8888. Or write Alberta Tourism, Box 2500, Edmonton, Alberta, Canada T5J 2Z4.

**Photo safaris.** Adventures would be remiss if they explored Alberta without a camera in hand. Wildlife, as you have rarely seen it before, abounds in picturesque surroundings. ▼



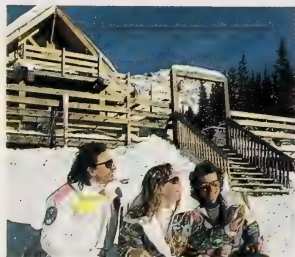


*Sunshine Village. Skiers cascade down the early morning snow on one of 5 runs at this Banff resort. ►*

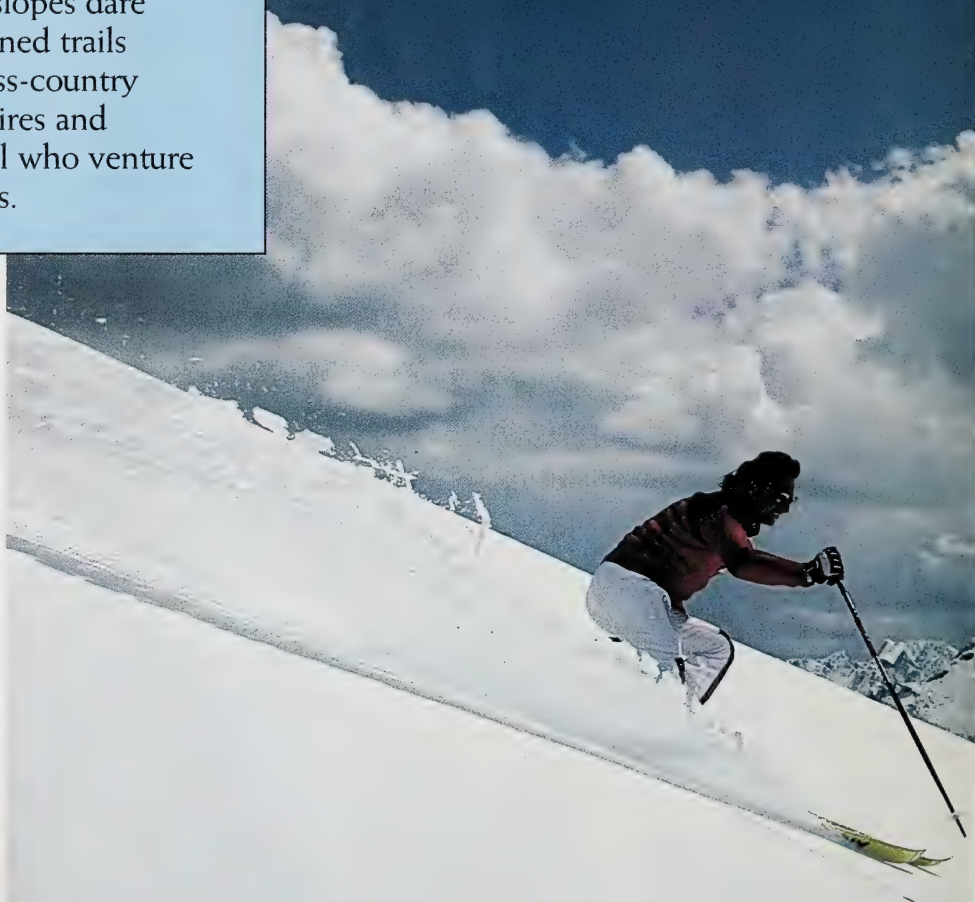
**D**uring the winter months, Alberta's Hot Rockies are resplendent in their thick white coat. The snow transforms their summer majesty into a winter world of wonder. Challenging slopes dare the downhiller. Tree-lined trails stretch out for the cross-country wanderer. And warm fires and hospitality welcome all who venture into our great outdoors.

## WINTER TIME AND THE SKIING IS EASY

The hardest part about a skiing vacation in Alberta is deciding which of the fabulous resorts to go for. Downhill ski resorts are located in the National Parks of Banff and Jasper, and the Provincial Park of Kananaskis Country. All offer fast, efficient lifts to make for shorter lines, and comprehensive ski facilities and services.



*A Resort Haven. Alberta's alpine resorts are the sunniest in Canada, which means that skiing and apres-ski activities are sure to set your heart aglow. ▲*





# W O N D E R L A N D







Banff National Park has Mount Norquay, Sunshine Village and the world-famous resort of Lake Louise. All are known for their beautiful settings, superb skiing and excellent facilities. Sunshine has the longest ski season in the area, running from mid-November to mid-June, thereby guaranteeing the finest spring skiing imaginable.

Jasper, Canada's largest mountain park, is known for its alpine bowls and its attractive gladed areas. Like our other resorts, Marmot Basin features novice and intermediate terrain as well as everything the expert could wish for.

Two resorts are located in Kananaskis Country. Nakiska at Mount Allan was the site of the XV Olympic Winter Games' downhill events. Fortress Mountain is also a full service ski resort,



**Nakiska at Mount Allan.** A venue of the XV Olympic Winter Games, Nakiska offers great skiing and lodging. And come summer, the Kananaskis Valley resort area is a wonder to behold. ▲

boasting six lifts servicing 35 runs and inexpensive on-hill accommodations. Both sites are a short drive from Kananaskis Village, where you'll find three comfortable hotels with rooms and suites to suit all budgets.

In addition to spectacular skiing opportunities, the Rockies' resorts all boast a fun-filled apres-ski nightlife: you'll find culinary expertise from all over the world, nightclubs, and quieter lounges for those who've left their energy on the slopes!

There's a lot more to winter in Alberta than just skiing. There are seasonal events and activities to suit all tastes.

A fun time awaits visitors to the annual Banff Winter Festival. Held in late January or early February, people from far and wide congregate to celebrate winter. The main event is the oddball "Mountain Madness Relay Race," a pentathlon of running, skating, snowshoeing, plus downhill and cross-country skiing. Other activities include a parade, ice sculpture contests, horse packing contests, costume balls and ski joring - being pulled on skis behind a horse (water-skiing has nothing on this!)

As in summer, the sightseer will find plenty to



**Jasper Park Lodge.** Splendid accommodation is one of Alberta's hallmarks. Our Rocky Mountain lodges are an experience in themselves. ▲

**Banff.** The beautiful townscape of Banff takes on a unique atmosphere come nightfall. ▼

marvel at in the province during winter. The snow and ice do wonderful things to the landscape. Lakes become solid sheets of frosted glass, and nothing







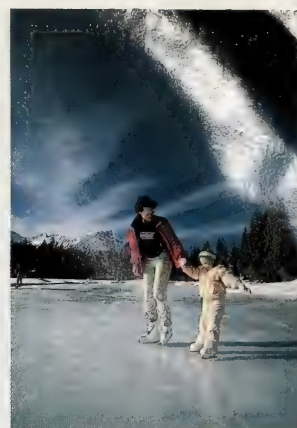
**Dog Sledding.** This great winter pastime is a thrilling way to see country that is inaccessible to more conventional forms of transportation. It's available at Lake Louise and Wood Buffalo National Park. ▲



**Snowmobiling.** This is another fun way to get about on an Alberta winter vacation. Try and catch the excitement at one of the many snowmobile races that take place throughout the province. ▲



**Nordic Skiing.** When the snow flies, cross country paths form scenic routes throughout the province. ▲



**Skating.** Winter is a celebration in Alberta, with sports and recreational activities everywhere you go.



suits a mountain like a big white winter coat. Waterfalls become uniquely beautiful. When frozen, they appear as if locked in a moment of time, sparkling white pillars suspended as though under a magic spell.

Alberta is proud of a diverse range of winter sports. Here, in addition to many skiing variations including heliskiing, you can enjoy ice climbing, ice fishing, dog sledding and canyon crawling. There's also a host of more traditional winter activities including snowmobiling, snowshoeing, ice skating, or

a good old-fashioned sleigh ride. You can try skating at the Olympic Speed Skating Oval in Calgary, site of the XV Olympic Winter Games. Or take a tour of Canada Olympic Park and see the world-class ski-jump facility or try the challenging luge and bobsled track. Short-length luge runs are available to those with a taste for speed and excitement.

For further information and brochures on winter activities in Alberta, simply call toll free 1-800-661-8888 or write Alberta Tourism, Box 2500, Edmonton, Alberta T5J 2Z4.





## HOW DO YOU GET TO ALBERTA?

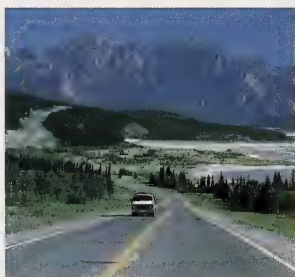
### PLANES

Alberta's two major cities, Edmonton and Calgary, each have modern international airports. Air service by Air Canada, America West, American, Canadian Airlines International, Delta, KLM, Northwest, and United. There is also local service provided by several regional carriers.



### TRAINS

Alberta is also serviced by scheduled transcontinental railway service on VIA Rail Canada. In the U.S.A., VIA Rail can be booked through Amtrak.



### HIGHWAY ACCESS

Alberta is accessible from the east and west via two trans Canada routes: highways No. 1 and No. 16 (Yellowhead). Highway No. 3, the Crowsnest Highway, is a major southern corridor. Many additional routes also criss-cross the province. The gateway from the U.S.A. is via Montana. Contact your automobile club for road maps and routes.



Columbia Icefield on the Icefield Parkway.

### CUSTOMS AND IMMIGRATION

Check with your travel agent or nearest Canadian Consulate to determine passport and visa requirements. Citizens or permanent residents of the U.S.A. do not require passports or visas, but must provide proof of citizenship upon request. Persons under 18 should have a letter of authorization from a parent or guardian to travel into Canada.

### INTERNAL TRANSPORTATION

Getting around once you're here is no problem either. All the major car and camper rental companies are represented. It's easy to book ahead through your travel agent. Calgary and Edmonton have ultra-efficient public bus and light rail transportation services. Greyhound and other coach operators provide scheduled connections to outlying cities and places of interest.

### WHAT IS THE ALBERTA CLIMATE LIKE?

Southern Alberta has some very hot summer days. It is generally dry and sunny, claiming more hours of sunshine than any other province. In central and northern Alberta, rainfall is slightly more frequent during spring and summer,







## WHAT SHOULD YOU BRING?

In mid-summer, if you are going to spend some time in the mountains, bring a warm sweater or jacket. Otherwise, light summer clothing will be all you need. For spring and fall, you should have a light coat or warm jacket. You will need a heavy coat, gloves, and warm clothing, preferably worn in layers, during winter.

Sports equipment and personal goods can be brought into Alberta by declaring them at Canadian customs. If you plan to take Canadian purchases home with you, it is advisable to check on duty charges with appropriate authorities in your country.

There are literally hundreds of exciting and entertaining tours and excursions in our beautiful province. From walks, to road tours, to overnight trail rides. Whatever your style, or price, it's here in "Wild Rose Country". Ask your travel agent for more details on touring in Alberta.

## TIME ZONE

Alberta is in the Mountain Standard Time Zone.

## ELECTRICITY

Outlets and voltage (110-220 volts) are the same as the U.S.A. Visitors from other countries require adaptors for electrical appliances.

## WILDLIFE

It is illegal to feed, entice or molest wildlife in the province.

with moderate temperatures. The average summer minimum is 10 degrees Celsius (50F), the average maximum being 23 degrees Celsius (74F). Mountain areas are usually warm in mid-summer, spring and fall. Nights in the mountains are cool in the spring and fall. Winter temperatures are milder in Alberta than most people expect. The average minimum temperature in January/February is -16 degrees Celsius (3F). Average winter maximums range from -1 degree Celsius (30F) to -10 degrees Celsius (15F).

## ACCOMMODATION

Major hotel chains including Best Western, Canadian Pacific Hotels, Coast, Courtyard Inns, Delta, Hilton Hotel, Relax Inn, Sheraton, Sandman, and the Westin are represented in Alberta. Plus there are numerous independent hotel, inn and motel operators offering hospitable accommodation to suit all tastes and budgets. Booking is easy through a travel agent or automobile club. Overnight rates in our major resorts start in the \$40 (Cdn) to \$50 (Cdn) range in the low season.

## CURRENCY AND BANKING

The unit of currency is the Canadian dollar. Currency comes in a one dollar coin, 2, 5, 10, 20, 50 and 100 bill denominations and the dollar is divided into one hundred cents. The American dollar is worth \$1.10 to \$1.20 Canadian depending on the current rate of exchange. Banking hours are normally Monday to Friday 10am to 4pm. Travellers cheques and all major credit cards are accepted at banks and most commercial establishments.

# Further Information

More information awaits you on Alberta in the form of colorful brochures and a detailed road map.

### Adventures in Alberta

This guide will help you get the most out of Alberta's magnificent outdoors. This complete listing of adventure opportunities includes fly-in and float-fishing, cycling, rafting, hiking, trailriding, trekking and guest ranches.

### Accommodation in Alberta

Includes a wealth of general information in addition to descriptive listings of all approved accommodation.

### Campgrounds in Alberta

Facilities range from luxurious full-service, pull-through trailer sites, to remote hike-in tenting spots.

### Touring through Alberta

In a land the size and scope of Alberta, the Touring through Alberta guide is a necessity. This guide provides maps, suggested routes, highlights and detailed information on the attractions found throughout Alberta.

### Alberta Road Map

With so many roads leading to so many magnificent places, think of it as an Alberta Treasure Map.

Should you require further assistance in planning your Alberta Vacation, write for more specific brochures and publications, or talk to us toll free about Alberta, in all her majesty.

**CALL TOLL FREE**  
1-800-661-8888

Or write:

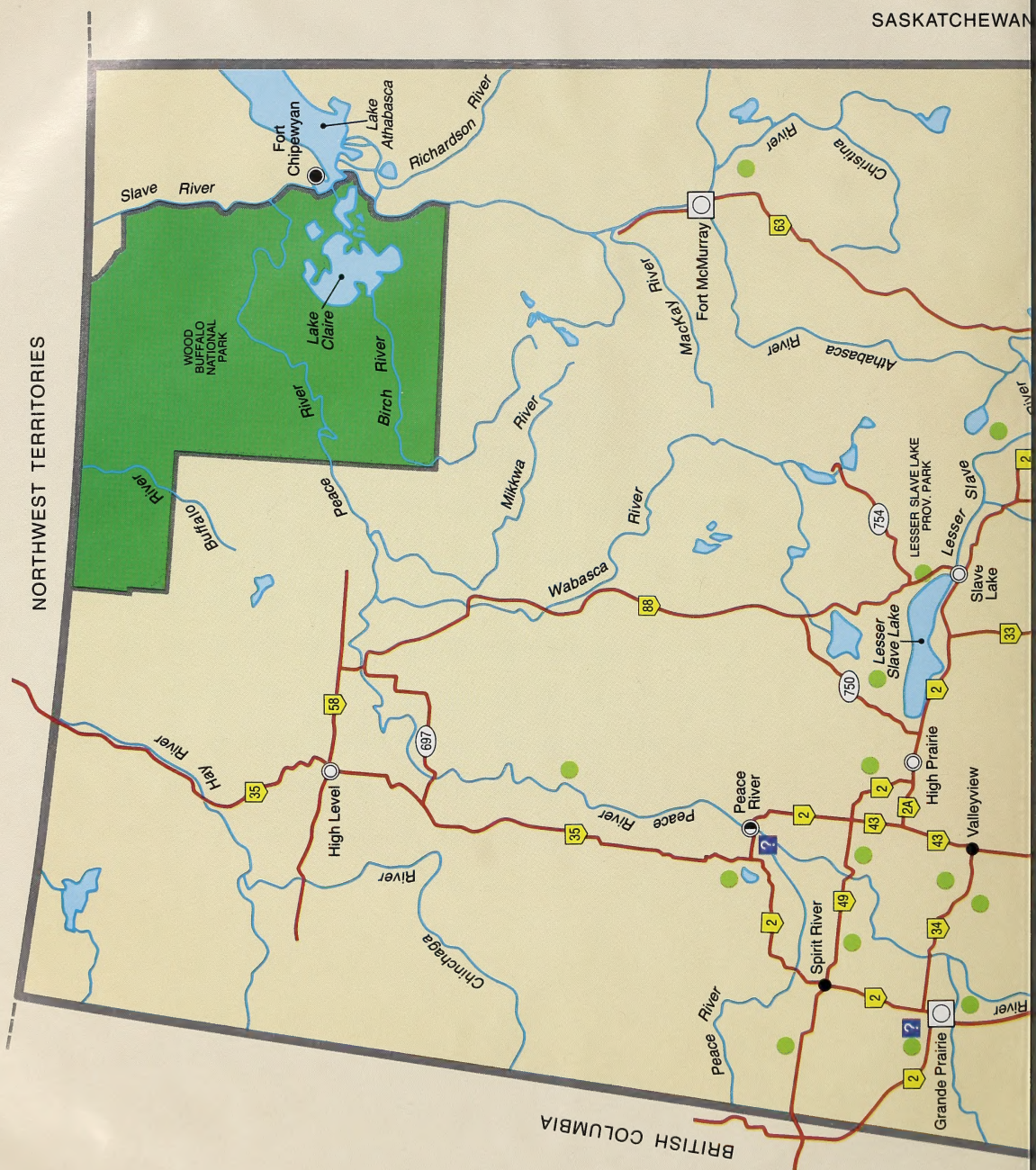
Alberta Tourism  
Box 2500  
Edmonton, Alberta T5J 2Z4

There are also Alberta Government offices with tourism information in the following cities (please check your local telephone directory):  
**Canada:** Calgary, Alberta  
Ottawa, Ontario.  
**U.S.A.:** Los Angeles, California.  
New York, New York.  
**Far East:** Central Hong Kong, Hong Kong. Tokyo, Japan, Korea.  
**Europe:** London, England.  
Frankfurt, W Germany

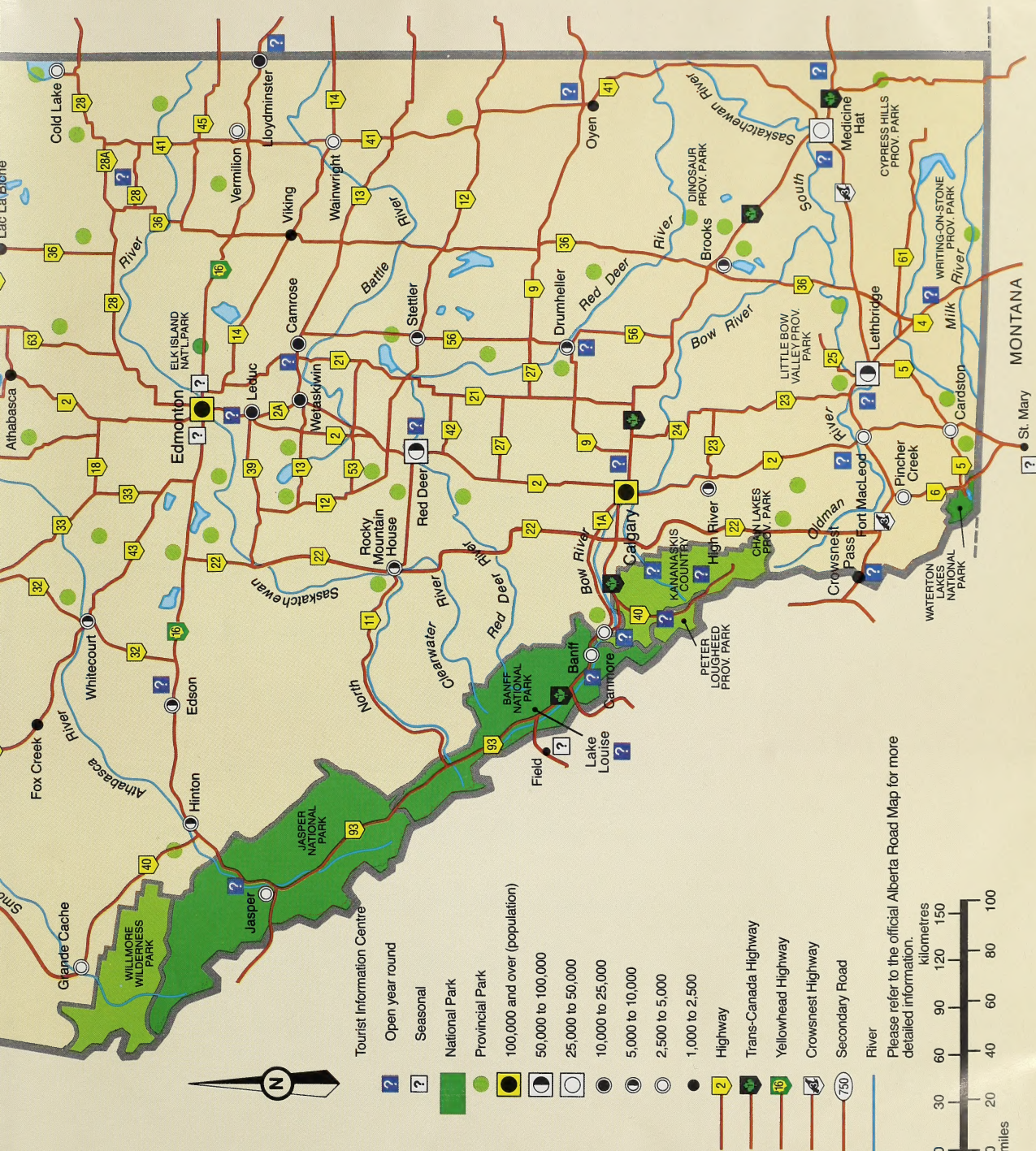
Additional information can also be obtained by visiting any of over 130 Travel Information Centres located at entry points to Alberta, at major attractions, and major metropolitan centres. (See inside map.)



# ALBERTA ROAD MAP







Please refer to the official Alberta Road Map for more detailed information.



Front cover:  
*Maligne Lake.*  
*A magical moment in*  
*Jasper National Park.*

This page:  
*Valley of the Ten Peaks.*  
*Riding the high*  
*country in Banff*  
*National Park.*



*D*iscovering Alberta is a preview of things to see and do on your Alberta vacation. It takes you to the Canadian Rockies and beyond. It explores the lure of the West, our splendid cities and other special places — plus activities of interest to travellers of all stripes. For a breathtaking summer of fun, or a fabulous winter of skiing, Alberta's got what it takes.

For help in planning your Alberta vacation please call Alberta Tourism toll free at 1-800-664-8888, or write: Alberta Tourism, Box 2500, Edmonton, Alberta, T5J 2Z4.